



WELCOME TO THE MY COUNTRY BUSINESS AWARDS ENTRY FORM!

We want to make this process as easy and stress free as possible so before you start, here are some top tips for doing well on this entry form.

First off, in order to enter you must be at least 18 years of age and be a resident of the UK or ROI and you cannot be an employee of Time Inc. or a family member of an employee or anyone to do with Time Inc. or the awards.

Take your time with this form and make sure that your happy with your answers. The big thing to remember is that we, the judges, don't know anything about your business so you need to be clear and not assume that we have any prior knowledge of what you do. It may be a good idea to try your answers out on friends or people who know less about the business than you do.

Also, don't be put off by the form or the idea of submitting. We've all been where you are now and we understand how hard it is to organise your thoughts and to feel comfortable highlighting your businesses strengths. Relax. This is a great chance to brag about all that you've accomplished. Be proud of yourself. We want to know all about it.

Finally just a note, to put you at ease; all your answers will remain confidential and will only be seen by those related to the My Country Business judging panel and admin team. Please feel free to answer openly without concern about information being shared or ideas being stolen.

Now then, thanks for taking the time to enter. We're excited to see what you have to offer!

Your name

Year of Graduation or leaving date of college:

Address including postcode

Email

Business name

(Complete all relevant) Business Website:

Business Facebook:

Business Twitter:

Business Pinterest:

Business Instagram:

Which category are you entering? (please tick one)

Emerging Creative Talent (In order to enter this category you must have graduated in the last two years)

Home Accessories, Crafters and Makers

Fabric, Furniture & Wallpaper Designers

Retailers

Food Producers

Hospitality & Leisure

1. Explain what your business does in a brief summary?

2. How long has your business been actively trading?

3. Who are your customers and where/how do you find them?

Continues over the page...

4. What makes your business special and how are you different from you competitors?

5. Does your business employ staff in addition to you and if yes how many?

6. What's your annual turnover and profit?

7. What are the 3 biggest challenges your business faces?

8. Has your business previously won any awards, press, and/or recognition? If yes, please list:

9. What are your dreams and long-term ambitions for the business?

10. How did you find out about the My Country Business Awards?

11. Why did you decide to apply for this award?

12. What were your greatest reservations about applying?

ADDITIONAL INFORMATION

Do you have any supporting documents that may be of help when we consider your application?

Please tick any of the below that you have included with your application.

Visual information, eg photographs Business plans Brochure Product information Moodboard Other

PLEASE DO NOT SEND IN PRODUCT SAMPLES WITH YOUR APPLICATION.

These will be requested from all shortlisted businesses at a later date.

That's it! You made it! Well done. We can't wait to see your entry form. Please follow closely the details below to submit your application and understand the terms and conditions of entering this award.

ENTRY GUIDELINES

Entries can be made either by post or by email.

POST Send entries to Country Homes & Interiors My Country Business Awards, 7th Floor, Blue Fin Building,
110 Southwark Street, London SE1 0SU.

EMAIL Send entries to mycountrybusinessawards@timeinc.com.

Entry form and any supporting documents must be sent in **ONE** email only.

CLOSING DATE FOR ALL ENTRIES IS 10 JUNE 2016.

TERMS & CONDITIONS Six winners will receive three mentoring sessions each, plus coverage in a Country Homes & Interiors issue and in a Country Days blog feature, both during autumn 2016. Winners will be selected by the Editor of Country Homes & Interiors and a panel of expert judges. The decision of the judges is final and binding and no correspondence will be entered into. Winners will be notified by email. Award is as stated, is not transferable and cannot be exchanged for cash. Entry available to UK and ROI residents over the age of 18. Excludes employees of Time Inc. (UK) Ltd, their families, agents or anyone else connected with the competition. Awards close for entries at midnight on 10 June 2016. If the winner cannot be contacted and/or is unable to comply with these terms and conditions, the promoter reserves the right to offer the prize to the runner-up selected by the same judges. Failure to respond and/or provide an address and meet the terms of the awards may lead to forfeiture of the prize. The winner agrees to the use of his or her name, photograph and disclosure of country of residence and will co-operate with any other reasonable request by Time Inc. (UK) Ltd, relating to any post-winning publicity. Entry into the awards is deemed acceptance of these terms and conditions. No responsibility can be accepted for entries that are incomplete, damaged, defaced or not received for any reason. The promoter is Time Inc. (UK) Ltd, Blue Fin Building, 110 Southwark Street, London SE1 0SU.